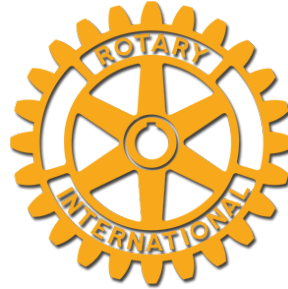




Sunday, July 24, 2022

Rotary

Club of Plymouth



Club Officers

Broadcaster

Custom Text
No Events found

Club Meeting

Plymouth
Meets at
Plymouth
Cultural Ctr.
525 Farmer
Street
Plymouth, MI
48170
Time: Friday at
12:00 PM

Events

No Events
found

Happy New Year Plymouth Rotary

By Paul J. Sincock on Friday, July 15, 2022



Rotary Club of Plymouth Broadcaster
Friday, July 15, 2022

CALL TO ORDER: **President Penny** welcomed a large crowd of about 50+ in attendance in person and



another group on-line. Welcome to our “Zoomers” of **Barry Simescu, Bill Ventola, Ed Schulz, Jeanne Trumpy, Carol Sochock and Terry Durkin**. We also welcomed **Joyce Johnson**, a guest of **Chuck Lang**. We were so pleased to welcome back former exchange student Benjamin Krag.

MEDITATION: Our moment of Meditation was offered by Past President **John Buzuvis** who presented thoughts of trust, fellowship, ethics, and service above self. He also reminded us of the Rotary Four-Way Test.

IMPORTANT NOTICE: You may have heard or read this week that inflation is running at record high levels and the cost of our lunches is getting caught in escalating prices. As of August 1st, the cost of our lunches will be \$16.00 each. Our lunches have been at this new rate for a little while and the Club Board has been supplementing the difference in cost. Obviously, that cannot continue into the future, so the new \$16.00 rate will begin with the first meeting in August.

UNVEILING: This past week we had the new club backdrop featuring our 100-year anniversary logo. If you missed it, go to the club Facebook page and you can see it on the video of our meeting. We also unveiled the new Rotary Theme Banner for President Jennifer Jones. This theme banner shows not only the new Rotary Theme of Imagine Rotary, but also it lists the President of Rotary International **Jennifer Jones**, Club President **Penny Joy** and District Governor **Traci Sincock**. The banner is also personally autographed by International President **Jennifer Jones**.

President Penny also gave us some insight to the new Rotary Theme logo and how it ties in the Rotary seven areas of focus as well as the colors of purple, green and white. Those colors represent the Rotary’s efforts in the eradication of polio, our environmental efforts, and our peace efforts around the world. In addition, those colors are also a tip of the hat to the woman’s suffrage movement, as

Jennifer Jones is the first female President of Rotary International.

President Penny also talked about the club imagining where we are going as we enter our second decade of service. We heard about the visioning session that was held in June with many members of our club in attendance. We developed new goals and a strategic plan to implement these goals. Those five-year goals include the following.

- Increase our Club Size
 - Increase our impact
 - Adjust our ability to adapt
 - Expand our reach
 - Enhance Member engagement
 - Increase club fundraising

Those items were further broken down into the following:

- Club Size – over the next five years we will expand our club by 20 members a year or ADD 100 members in five years or less. This would make us the largest club in the District.
- Impact – There are a number of items that were identified in the visioning session.
 - Five Annual Community Service Projects
 - Chicken B-B-Q providing “Meals on Wheels” Sort of Uber Eats meets the Rotary Chicken Bar-be-que.
 - Adopt a Ukrainian Family either here or somewhere else.

- Host two International Speakers every year and invite the community.
 - Continue the Days for Girls programs
- Adapt – In order for us to continue to adapt our model of service we will do the following.
 - Continue to help business community thrive
 - On board new members and have them do a classification talk within 30 days of entering the club.
 - Review supporting or sponsoring a Veterans Outpatient Clinic
- Expanding our reach will include
 - Being the Business Leader in the community
 - Our club will be tech savvy – Think our video casts, use of social media and more
 - Work on Rotary Theme State of Michigan License Plates
 - Rotary Shirts and signage at events – Public Image
 - “Rotary Speaks” segment on WSDP 88.1 the Park bi-weekly
- Enhancing our member engagement by
 - 100% participation in the Chicken Bar-be-que
 - Text communication or reminders (tech savvy)
 - Welcoming Entrance Table
 - No more Committees of one
 - Written goals and guidelines for all committees (truck list – if Committee all gets run over by a truck, the plan will be in place to continue)
- Club Fundraising will be enhanced over the next five years as we
 - Offer a Casino Royale Night raising \$28,500
 - Corvette Raffle accounting for \$40,000 in new revenue
 - Witches Night Out will grow to a point of generating \$50,000

NOW YOU ASK YOURSELF: How is this club going to accomplish this over five years? First, we will create an “elevator speech.” Our team of **June Kirchgatter, Hayley Koetje and James Gietzen** have already worked on that part of the plan. The Action Plan is being developed by **Kirk Kohn, Josh Mrozowski, Rich Cherney and Dale Yagiela**. After that we ALL will implement the plan.

STATEMENT OF PURPOSE/ELEVATOR SPEECH:

“We are the service heartbeat of Plymouth. Where business and community leaders of today, and tomorrow, come together. Where our 100-year legacy of service to community includes actions and donations. Where donations consist of time, treasure, and knowledge. Where our community is local, national, and global. Where members are engaged civically and professionally in friendship and with family. Where members serve through committees and committees collaborate to affect lasting change. Where networking is for the common good – for business and fellowship. Where the community comes first to answer its needs for service and donation. **Where People of Action, meet, greet, and ‘get things done.’**”

THE ACTION PLAN: **President Penny** anticipates that the full action plan will be delivered to the club in mid-August. Also, our club is already working on some goals, such as creating committees, rather than a committee of one. New promotional materials are now available. **President Penny** also passed out new Rotary Pins and is encouraging members to wear their pin daily. There will also be a Committee Fair to allow members to sign up to be a part of different committees in August.

NEW WEBSITE: Another “unveiling” at this past week’s meeting was the new web site at www.plymouthrotary.org. Special thanks to **Carol Souchock, June Kirchgatter, and James Gietzen** for bringing this project in. As **James** said this past Friday, the “website may not be perfect, but we are not going to let perfect get in the way of good.” He also

encouraged us to let the team know if there were any bugs or other issues in the new website. By the way, you can now even purchase Chicken Bar-be-que tickets on our website. Nice Job by everyone involved and there is more to come.

PARKING MONEY: During Art in the Park- 36 of our members filled a total of 66 time slots to help manage parking lots during the event. The results were very impressive as our club was able to net a total of \$20,889. Thank you, **Preston Gee**, for leading this Committee and for everyone who worked on the event and who answered the Sign-Up Genius emails that allowed you sign up for a shift. This money goes to the club, and it helps keep dues down. In addition, this program allows the service clubs to manage parking lots to prevent double parking or other illegal parking.

SPECIAL VISITOR: Our club welcomed back **former Rotary Youth Exchange Student Benjamin Krag**, who was here in 2018 – 19. He is going to be starting his university studies in Copenhagen in just a few weeks. His main purpose of coming back to see the club and his host families was to say thank you for making his life special and his time here in Plymouth and incredible part of his life.

BIRTHDAYS THIS MONTH: Those celebrating this month include, **Brandon Bunt, Ed Schulz, Eric Joy, Dale Knab, Rich Cherney, and Stephanie Goecke**. Happy Birthday and best wishes for many more.

ROTARY ANNIVERSARIES: Those celebrating Rotary Anniversaries this month include, **Jason Zarate 1-year, Chuck Bares 23-years, Monica Merritt 6-years, Jim Carney 54-years, Kirk Kohn 35-years, and Eric Joy with 18-years**.

ROTARY MAGAZINE: You might have seen your Rotary Magazine and there is a story in there about a water crisis here in the United States. Our Rotary Club has donated to the effort to help the situation with Dig Deep. Check out this article in the most recent Rotary Magazine <https://www.rotary.org/en/water-life>

WINNER OF THE WEEK: Immediate Past President **Dale Yagiela** took home \$80.00 in the 50/50 drawing. **Carol Souchock** missed out on \$120.00 in the second chance drawing and that pot grows to \$140.00 next week.

UPCOMING: Mark your calendar for the following upcoming events.

- Friday Nights – The Rotary sponsored Music in the Air Concerts in Kellogg Park
- July 22 – Member **Nick Moroz** will talk of his work on autonomous vehicles
- July 29 – Member Moments and Witches' Night Out Kick Off
- August 5 – Committee Fair – YOUR CLUB NEEDS YOU
- August 11 – Rotary Dry Run Golf Outing – Fox Hills – More information soon
- August 13 – BBQ Rack Cleaning at the City DMS Yard 1231 Goldsmith
- September 11 – Chicken BBQ
- September 17 – District 6400 Day of Service – Rotary Park repair
- September 18 – District 6400 Golf Outing, Kingsville, Ontario

ALL IN ALL – A very busy first meeting for President Penny and the team.

THOUGHT FOR THE WEEK: Bruce Jones, the Senior Cast Development and Quality Assurance Director for the Disney Corporation said; "My experience has been that when teams know where they are going, they really tend to deliver extraordinary results." Think, Plymouth Rotary delivering extraordinary results with our vision entering our second century of service.

WITH THAT HAVE A SUPER POSITIVE WEEK! See you on Friday and be sure to Answer the Sign-Up Genius for meals on Friday.

Paul J. Sincok

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Club Officers